



**MICHAEL C. ELLIS**  
President and Managing Director  
Asia-Pacific Region

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Michael C. Ellis is the President and Managing Director of the Asia-Pacific Region for the Motion Picture Association (MPA).

As a specialist in facilitating industry-government cooperation worldwide, Ellis has successfully forged strategic partnerships and alliances that promote and protect the commercial and creative interests of Asia's screen communities in the digital age. His accomplishments have helped to gain market access for the MPAA member companies'\* entertainment offerings, as well as to improve and enforce the laws pertaining to intellectual property rights (IPR) in Asia Pacific countries.



Ellis joined the MPA in late 1999 from the litigation department of the international law firm Herbert Smith, and is a lawyer qualified in Hong Kong, England and Wales. Prior to this, he had a distinguished career in law enforcement that spanned two decades over which he served first in the British Police and then the Royal Hong Kong Police. There, he spent six years with the Commercial Crime Bureau focusing on trans-national fraud and extradition requests. He ultimately rose to the rank of Superintendent and had the honor of being aide-de-camp to the last Governor of Hong Kong, Christopher Patten.

An authority on copyright law, organized crime and IPR in Asia-Pacific and beyond, Ellis is an adjunct lecturer at the University of International Business and Economics in Beijing and frequently speaks to raise awareness and understanding of these issues at conferences around the world. In addition to his legal qualifications, he holds an MBA.

*\*The MPAA Member Companies include:*

*Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLP; Walt Disney Studios Motion Pictures and Warner Bros. Entertainment Inc.*

***For more information, visit [www.mpa-i.org](http://www.mpa-i.org).***